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LEVEL PLAYING FIELD
INSTITUTE

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**New interactive website provides tools and resources
to identify and remove biases in the workplace**

SAN FRANCISCO, DECEMBER 3, 2007 -- Ever wish you could just let that person know in a non-confrontational fashion why an expression is offensive to you? Or what impact his or her bullying has? A new website serves as an outlet for users to send completely anonymous messages on electronic postcards to individuals letting them know how their biases, actions, and/or words are offensive or have a negative impact.

The Level Playing Field Institute officially launched the Corporate Leavers website (<http://www.corporateleavers.com>), an interactive knowledge tool that aims to identify, quantify, and remove the hidden biases and barriers in the workplace. The Corporate Leavers website integrates academically rigorous survey data and presents it in an engaging and comprehensible fashion for site users, leveraging lively illustrations and interactive flash office scenes. The site features a variety of offerings that are beneficial for both employers and employees:

- **Calculator and Research Data:** Allows visitors to calculate the cost of employee turnover at their own company and provides other research data from the Corporate Leavers Survey
- **Corporate Leaver Stories:** Diverse selection of true testimonies from professionals and managers whose experiences of unfairness in the workplace drove them out the door
- **Resources for Change:** Virtual library of resources and tools, including information on implicit bias and the book *Giving Notice: Why the Best and the Brightest Leave the Workplace and How You Can Help Them Stay*, news articles, findings from the Corporate Leavers Survey such as measures employers could have taken to retain corporate leavers, best practices, useful tips for employees and employers, and more
- **"Ask the Expert":** True, monthly case studies with analysis and advice by a panel of experts

The Corporate Leavers website is a product of the Corporate Leavers Survey—a quantitative and qualitative study completed in 2007. The quantitative study, which began with a nationally representative sample of 19,000 participants, identifies the role of unfairness in voluntary employee turnover at the professional or managerial level. The qualitative study is a collection of over 1,000 interviews with professionals and managers who experienced workplace unfairness. The Corporate Leavers Survey not only calculates the cost of voluntary employee turnover due solely to unfairness, but also includes invaluable insight as to what employers can do to retain their employees.

For more information about the Corporate Leavers website visit www.corporateleavers.org

About the Level Playing Field Institute:

The Level Playing Field Institute, a San Francisco based nonprofit, promotes innovative approaches to fairness in higher education and workplaces by removing barriers to full participation. Through our Summer Math and Science Honors (SMASH) Academy for high school students and our Initiative for Diversity in Education and Leadership (IDEAL) Scholars Program at UC Berkeley, we help to reveal and remove barriers for students of color in education. Through academically rigorous research and the development of tools and resources, we help to identify and eradicate the subtle, day-to-day biases that make workplaces unfair and unwelcoming, especially for people of color, women and GLBT professionals. We believe fairness matters and that no one should have to work twice as hard to get half as far. For more information about the Level Playing Field Institute, please visit www.lpfi.org.